



**Meet the company
your team trusts
to execute events.**

HIGH-QUALITY CORPORATE MEETING & EVENT PRODUCTION



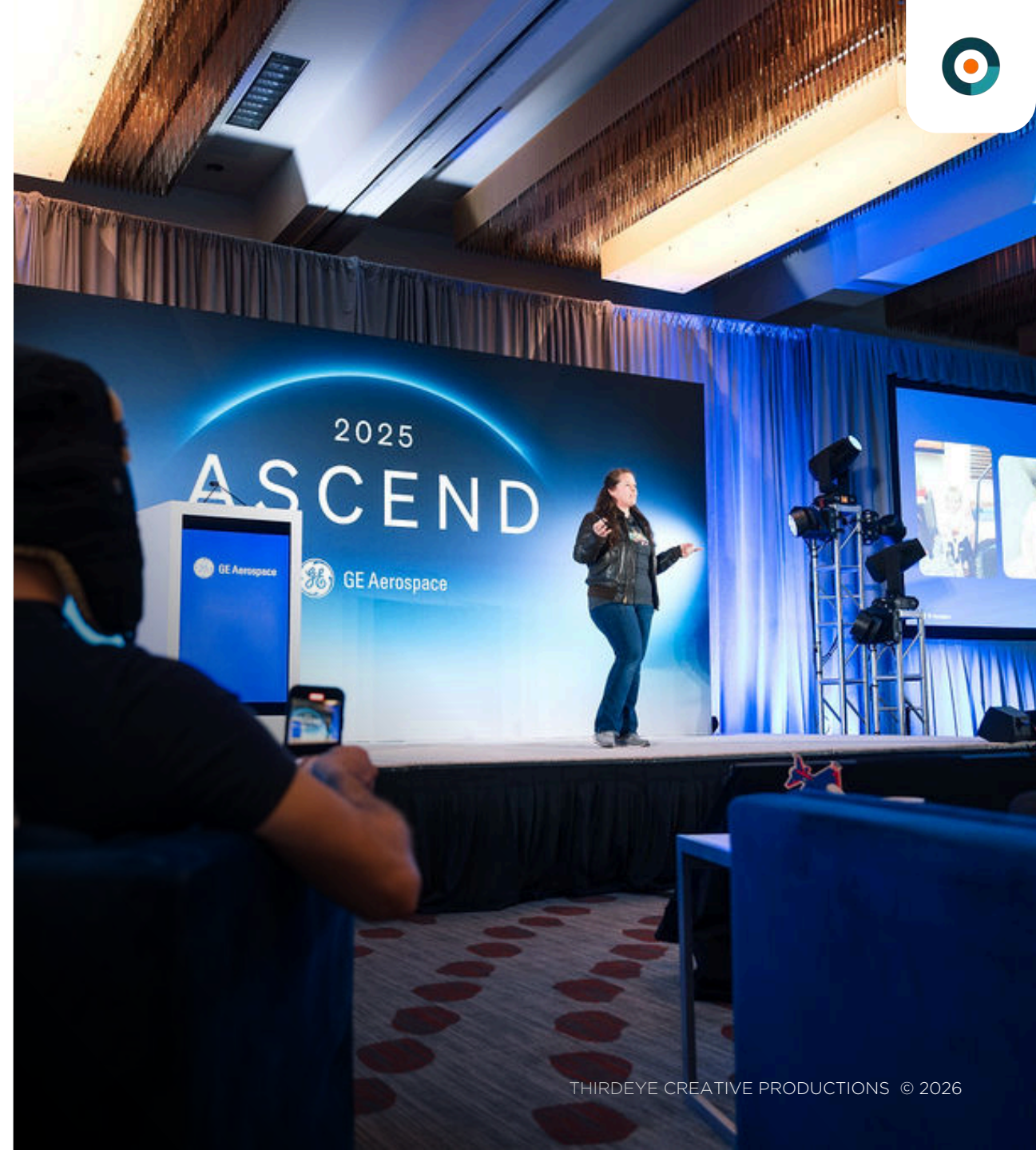
MEET THIRDEYE

Welcome to our capabilities deck.

We built this to be a quick read.

With a few scrolls, you'll see how we help corporate event teams put their people on stage with confidence—and deliver polished, well-produced events that go according to plan.

If that sounds like the kind of production partner you're looking for, **you're in the right place.**



Here's what ChatGPT says about us

Who is ThirdEye Creative productions?

ThirdEye Creative Productions is an award-winning corporate event production company built for high-stakes corporate rooms: product launches, leadership meetings, sales kickoffs, summits, conferences, broadcasts, multi-city roadshows, activations, and anywhere nailing the moment matters.

Ask ChatGPT



High ▾



Here's what we say

We produce meetings and events that allow our clients to move their business forward because they're not worried about the production when we're there.



BY THE NUMBERS

25+ Years of Producing World-Class Live Corporate Events

7x 
Stevie's American & International Business Awards Winner

5x 
Titan Business Awards Winner

75+
Live Corporate Events/Year

25k+
Hours of Live Event Production

A FEW OF OUR PARTNERS



 GE Aerospace

 ZIMMER BIOMET



 Velotric™

Honeywell

 GE VERNOVA

LIVE NATION
ENTERTAINMENT

 synchrony

SHOCKWAVE
MEDICAL



 **Wabtec**
CORPORATION

Waters™

 GE HealthCare

LIGHTHOUSE
CREATIVE WORKS



WHAT WE PRODUCE



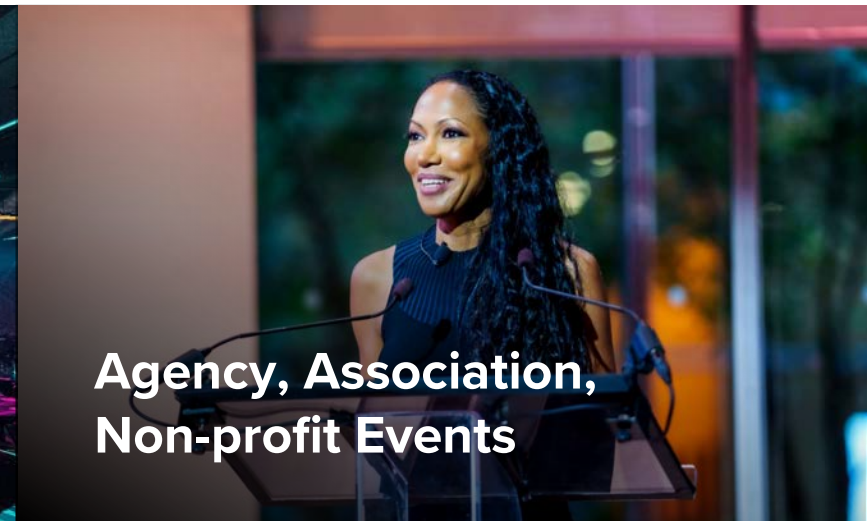
The Moments We Help Create



Leadership Summits, Investor Relations, PR Meetings



SKOs, Annual Kickoffs, Education Meetings



Agency, Association, Non-profit Events



Brand, Product, User Conference



Award Shows, Galas & Celebrations



Multi-City Roadshows

Different Scales, Same Confidence.



50+

**Mission Critical
Smaller Meetings**



150+

Mid-Sized Programs

ACCELERATE
Fueling growth through connection



350+

**Large Programs +
Multi-Day Conferences**





ThirdEye is trusted in rooms where clarity,
compliance, executive presence, and
technical reliability are **non-negotiable.**

WHO WE PRODUCE FOR



Vertical Expertise

- Global Public Companies
- Aerospace, Satellite, & Commercial Aviation
- Hospitality Technology
- Blockchain, Ai, Robotics, & Emerging Tech
- Sales Organizations & Revenue Teams
- Biotechnology
- Energy & Grid Solutions
- Enterprise Software
- Medical Technology
- Healthcare & Medical
- Private Equity & Portfolio Companies
- Global Non-Profits & National Associations
- Manufacturing & Building Automation
- Corporate Event Agencies & Event Mgmt. Companies

Trusted as an Extension of Your Team

HOW WE EXECUTE

One Production Partner, End-to-End

From the first concept call to the final applause, we take the technical lead to ensure that your brand presents the best version of themselves on stage.

A proven service model: Align early, design practically, build cleanly, rehearse thoroughly, and deliver with confidence.



01

Align

Goals, audience,
budget, must haves

02

Design

Room, stage, scenic,
technical approach

03

Build

Crew, equipment,
schedule, run of show

04

Rehearse

Speakers, content,
cues, contingencies

05

Deliver

Show calling, stage
mgmt., live execution



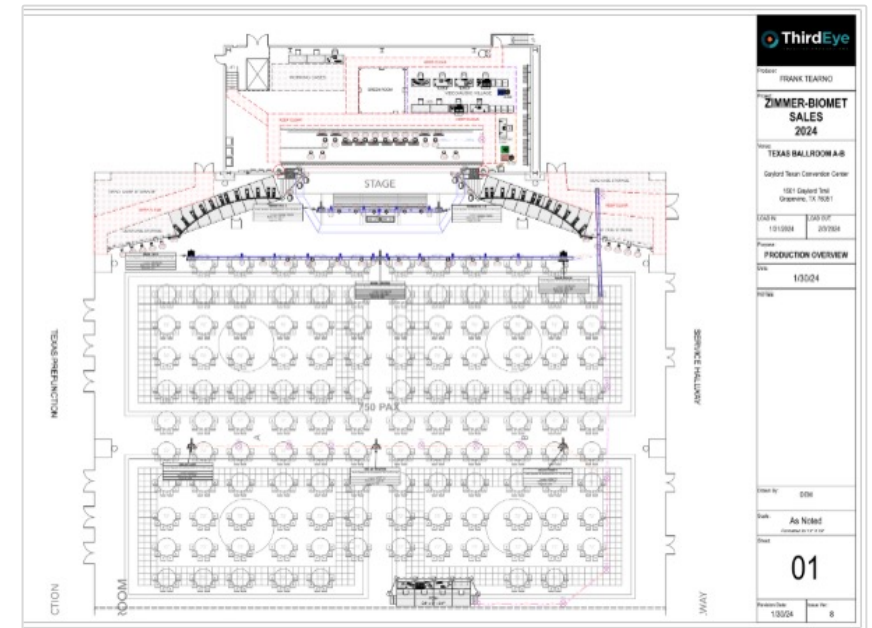
**Great events
start long before
the room opens.**

Pre-planning is one of our superpowers.

We translate ideas into plans: room layouts, stage concepts, equipment lists, show flows, crew schedules, and clear decision points before anyone arrives on-site.

We Provide

- Early-Stage Planning & Goal Alignment
- Creative & Practical Stage Designs
- Room Planning & Technical Drawings
- Production Budgets
- Staffing Plans, & Vendor Coordination
- Run-of-Show Buildout
- Rehearsals & Speaker Readiness





What's the **difference** between
a good event and **a great event?**



Your Production Team.

= Our Tech Team + Your Event Team



We produce peace of mind.

Our producers, technical directors, and expert technicians combine world-class expertise with relentless preparation—giving executives, event teams, and presenters the confidence that every moment will unfold exactly as planned.

01

**Tech Directors
& Producers**

02

**Stage
Managers**

03

**Expert
Technicians**





State-of-the-art gear. Owned, maintained, and show-ready.

ThirdEye's AV equipment is owned and maintained by our team, prepared specifically for the event before it leaves the shop, and packed with the backups and details the room requires.



01

**Owned +
Maintained**

02

**Prepped in our
shop**

03

**Read for the
road**



Broadcast any event around the world.

Connecting stages, speakers, and audiences anywhere. ThirdEye makes it easy to broadcast live events, bring in remote presenters, and connect audiences beyond the room with the technology, reliability, and production support to make it all feel seamless.

01

**Remote
Speakers**

02

**Remote
Audiences**

03

**Polished
Broadcast
Feeds**





Our network of partners & suppliers

It takes a lot of great people to pull off a great show. That's why ThirdEye works alongside a hand-picked network of best-in-class partners, firms we've built, tested and trusted over years of live production. When a need comes up, we make the introduction and bring the right experts to bid the scope, so you get competitive pricing and partners who already work like one team.

01**Planning & Mgmt.****02****Venue & Contracting****03****Photo & Video****04****Theme & Creative****05****Graphics & Signage****06****Custom Scenic****07****Activations****08****Keynotes & Guests**

CASE STUDIES

 **ThirdEye**
CREATIVE PRODUCTIONS



From Render



To Reality



CASE STUDY | ZIMMER BIOMET MEDICAL CONFERENCE



Gold Medal Winner
2025 American Business Awards® for
Best Medical Conference

Production Areas We Serviced

- Stage Design & Room Floor Planning
- Technical Production
- Live Audio, Video, Lighting
- Show Calling & Speaker Readiness
- Video Pre & Postproduction (via partner)
- Event Photography (via partner)



Highlight Video



Testimonials





The room where it happens.

ThirdEye produced Plug's Annual Investor Symposium live from an active factory floor, turning a working manufacturing environment into a broadcast-ready stage. We integrated remote speakers from around the world and delivered a live broadcast to more than 4,000 viewers. Despite live machinery, tight timelines and global contributors, the show ran with precision, proof we deliver high-stakes investor events anywhere.

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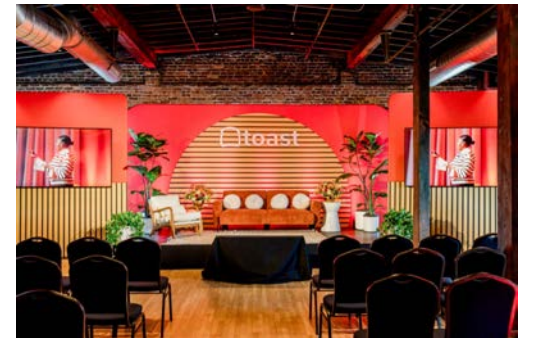
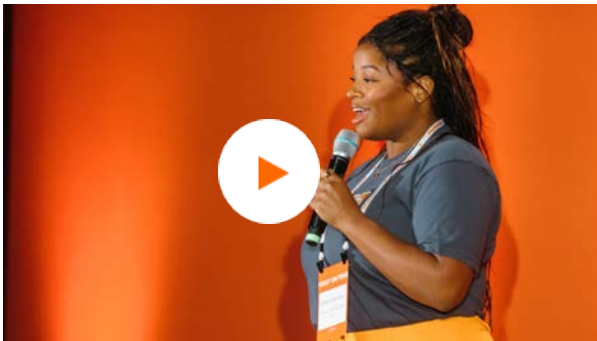
ROI on the Road

A turnkey roadshow that brought Toast's demos, leadership and partners into the communities it serves.

14
Cities

24
Months

Watch some highlights:



Why ThirdEye?

Anyone can rent a projector. What you're really hiring is the team that's already planned for the mic that dies, the speaker who runs long, and the CEO who wants "one small change" five minutes before doors.

We sweat the details, so you don't have to.

- We're managing the room when it matters the most.
- Creative that wins awards and tech that doesn't flinch.
- Our gear, our crew, our standards. No mystery rentals, no strangers on headset.
- On time, on budget, on brand. Every show, every time.



Thank you for checking us out.

Email us at info@teamthirdeye.com to kickoff a discovery call or to get a quote.

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